



ABC

Association of Black Cardiologists, Inc.
Saving the Hearts and Minds of a Diverse America

EVENT DETAILS

WHEN

Saturday, September 29, 2018
Awards Dinner: 7:00 PM

LOCATION

Ritz-Carlton Washington
1150 22nd Street, NW
Washington, DC 20037
(See abc cardio.org for special
event room rates and information)

2018 EVENT CO-CHAIRS

Barbara Hutchinson,
MD, PhD, FACC
ABC Immediate Past President

Icilma V. Fergus-Rowe,
MD, FACC
ABC Past President

The annual Spirit of the Heart Awards Dinner recognizes those with extraordinary contributions in medicine, research, mentoring, public service, leadership and volunteerism and celebrates the generosity of endowed and annual scholarships. We invite you to join us at this inspiring gala event along with over 400 guests from business, government, medicine, and media organizations who collectively shape the future of healthcare through the power of philanthropy.

The mission of the Association of Black Cardiologists, Inc. is to Promote the Prevention and Treatment of Cardiovascular Disease, including Stroke, in Blacks and other Minorities and to Achieve Health Equity for all through the Elimination of Disparities

9TH ANNUAL *Spirit* OF THE *Heart* Awards Dinner

DIAMOND SPONSOR (Limited Availability) - \$50,000

- Programming Naming Rights (Presenting Sponsor(s))
- Stage Welcome from Company Representative
- Full Page Prominent Ad in Gala Program
- Company Mention in Pre-Event Media & Advertisement
- Partnership Feature in Special Edition Newsletter
- Two Premium Tables (Twenty Guest Tickets)
- Table Name Display
- Twenty Passes for Pre-Gala VIP Meet and Greet
- Special Stage Mention and On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral
- Weblink & Logo placement on ABC website for one year
- Company Marketing Collateral/Approved Product in Gift Bag

PLATINUM SPONSOR - \$35,000

- Partnership Feature in Special Edition Newsletter
- Special Stage Mention and On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral
- Company Marketing Collateral/Approved Product in Gift Bag
- Programming Naming Rights (Associate Sponsor(s))
- One Full Page Ad in Gala Program
- Ten Passes for Pre-Gala VIP Meet and Greet
- One Premium Table (Ten Guest Tickets)
- Table Name Display
- Logo Placement on Website

GOLD SPONSOR - \$25,000

- Partnership Feature in Special Edition Newsletter
- Prominent Logo Placement on Marketing Collateral
- Ten Passes for Pre-Gala VIP Meet and Greet
- One Premium Table (Ten Guest Tickets)
- Table Name Display
- One Half-Page Ad in Gala Program
- On Screen Digital Logo Advertisement
- Logo Placement on Website

SILVER SPONSOR - \$10,000

- One Premium Table (Ten Guest Tickets)
- Table Name Display
- One Half-Page Ad in Gala Program
- Written Company Name listed in Gala Program
- Written Company Name listed on Website



Association of Black Cardiologists, Inc.
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INSTRUCTIONS

Sponsorship Deadline:

Monday, September 10, 2018

Make Check Payable to:

Association of Black Cardiologists, Inc.

To pay by credit card, go to
abcardio.org

Please mail check along with this form to:
Association of Black Cardiologists
122 East 42nd Street
18th Floor
New York, NY 10168-1898

For sponsorship and payment information please contact Yvette Lee,
ylee@abcardio.org or 800-753-9222

GALA PROGRAM AD INFORMATION

Please e-mail form and ad/logo files to
Kyle Hutchinson at: kyle@hdconcept.com

Ads should be submitted as early as possible but must be received in an acceptable format by 12:00pm (EST) on Monday, September 10, 2018.

AD SIZES:

Full-page (5.5"w x 8.5"h)
Half-page (5.5"w x 4.25"h)

AD COLOR:

Ads will be printed in full color

ACCEPTABLE FORMATS:

- Adobe Illustrator (.eps, .ai, .pdf) any version
- fonts need to be changed to outline; placed images need to be embedded and at 300dpi.
- TIF, JPG – grayscale, layers flattened, and resolution of 300dpi. Do not compress images.
- PDF – file should be saved for high resolution.

INDIVIDUAL TICKET OPTIONS

Individual ticket \$500 x _____ = \$ _____

Young professionals \$250 x _____ = \$ _____

Group ticket purchases of more than 4 are not guaranteed seats at the same table.

Note: Fair market value is \$400 per ticket.

The Association of Black Cardiologists is a non-profit organization.

SPONSORSHIP AUTHORIZATION

SPONSORSHIP LEVEL

BUSINESS

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

AD CONTACT NAME

PHONE

E-MAIL

COMPANY NAME AS IT SHOULD APPEAR IN GALA PROGRAM AND EVENT SIGNAGE

APPROVED BY

SIGNATURE

DATE